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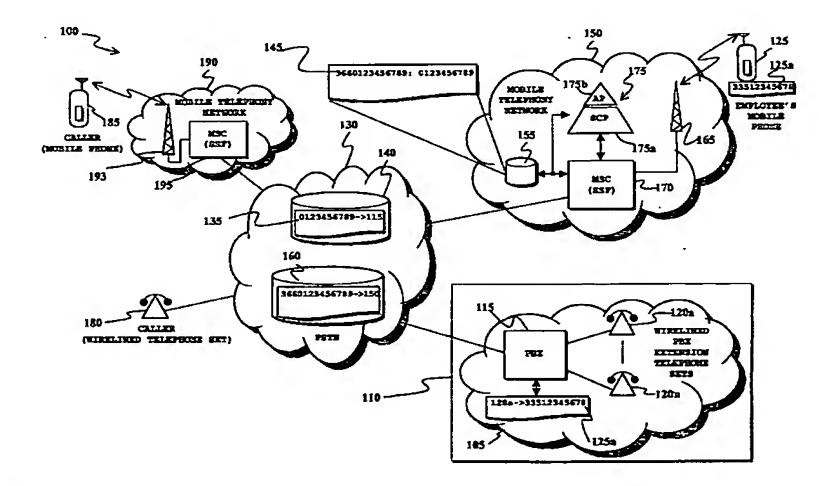
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(54) Title: METHOD AND SYSTEM FOR FORWARDING TELEPHONE CALLS TOWARDS A CELLULAR PHONE



(57) Abstract: A method, and a related system, of forwarding a telephone call from a caller (180) intended to be directed to a first, fixed, telephony number (135) to a second, mobile, telephony number (125a) in order to render an intended responder associated with the mobile telephony number reachable at a mobile phone (125) instead that at a fixed telephone (120a). The method comprises: having the caller placing a call to a virtual mobile telephony number (145) associated with the fixed telephony number; conditioned to the fact that a call forwarding from the fixed telephony number to the mobile telephony number is enabled, routing the call to the mobile telephony number, and, provided that responder accepts, terminating the call from the caller at the mobile telephony number of the responder instead of at the fixed telephony number, so as to establish a direct telephone call between the caller and the responder. This direct telephone call is viewed by the caller as a call to a mobile telephony number, and, in particular, the caller sustains the cost of the call.